



DR WAVE

DR. WAVE, INC.

PRIVACY POLICY

1. INTRODUCTION

(a) Website Owner. Dr. WAVE, INC. (“Dr. WAVE, INC.”) is the owner of this website. Dr. WAVE, INC. can be contacted by mail at 442 Cota Lane, Vista, CA 92083, by phone at (858) 255-1812, or by e-mail at info@dr-wave.com. This online privacy policy discloses Dr. WAVE, INC. information practices for this www.dr-wave.com Website, including what type of personal identifiable information is requested in order to make a purchase, how the information is used, and with whom the information is shared.

(b) Dr. WAVE, INC. collects certain information from www.dr-wave.com Website visitors. This includes, but is not limited to, the home server domain name, e-mail address, type of computer and web browser, what pages visitor accessed, and limited information about search requests. This information is used to solve technical problems and to calculate overall usage statistics.

(c) Website Transactions. At times, Dr. WAVE, INC. will need personal information regarding a customer or a prospect. For example, to process an order or provide a subscription, Dr. WAVE, INC. may need to know a customer’s name, mailing address, e-mail address and credit card details. It is our intent to inform you before Dr. WAVE, INC. collects personal information, such as user’s name and/or address on the Internet.

2. PERSONAL INFORMATION THAT MAY BE COLLECTED

(a) Identifying Information. In order to make a purchase Dr. WAVE, INC. will request a user to provide certain personal identifying information, which may include: legal name, postal address, e-mail address, password, daytime telephone number, method of payment, and, if applicable, credit card number. Dr. WAVE, INC. may request additional information necessary to establish and maintain customer’s account.

(b) Service Quality Monitoring. Some website transactions may require a customer to telephone Dr. WAVE, INC., or Dr. WAVE, INC. to call the customer. Dr. WAVE, INC. will not contact you by telephone without your prior consent, except to confirm an order placed online and/or to inform a customer of the status of such order. Customer should be aware that it is Dr. WAVE, INC. practice to monitor, and in some cases, record such calls for staff training or quality assurance purposes.

(c) Information from Children. Dr. WAVE, INC. does not sell products for purchase by children, and will not collect or post information from a child under the age of 18 without the involvement of a parent or guardian. Dr. WAVE, INC. will notify the child's parent or guardian at the e-mail address provided by the prospective customer, alerting the parent or guardian to the child's use of the Website and providing instructions as to how the parent or guardian can delete the child's registration from the Website. Dr. WAVE, INC. does not use personally identifying information collected from children for marketing or promotional purposes and does not disclose such information to any third party for any purpose whatsoever.

(d) Lost or Stolen Information. If a customer's credit card and/or password is lost or stolen, the customer should promptly notify Dr. WAVE, INC. in order to enable Dr. WAVE, INC. to cancel the lost or stolen information and to update its records with a changed credit card and/or password.

(e) Chat Rooms, Forums and Bulletin Boards. If customer participates in a Dr. WAVE, INC. chat room, discussion forum, or posts messages to a Dr. WAVE, INC. bulletin board, customer should be aware that the information disclosed and shared will be broadly available to other persons, both inside of and/or outside Dr. WAVE, INC., who have access to that chat room, forum or bulletin board. Some individual Dr. WAVE, INC. chat rooms, forums or bulletin boards have additional rules and conditions regarding participation. Also, participant's expressed opinion is his or her own and should not be considered as reflecting the opinion of Dr. WAVE, INC.

(f) Links to Other Websites. A Dr. WAVE, INC. Website may contain links to other websites. Dr. WAVE, INC. is not responsible for the privacy practices or the content of those other websites.

3. USES MADE OF THE INFORMATION

(a) Limited Uses Identified. Without customer's prior consent, Dr. WAVE, INC. will not use your personal identifiable information for any purpose other than that for which it is submitted. Dr. WAVE, INC. uses personal identifiable information for statistical analysis of customer's behavior, for product development, for content improvement, to customize the content and layout of Dr. WAVE, INC. Website; for internal company reviews, to reply to inquiries, to handle complaints, to provide operational notices and in program record-keeping. Dr. WAVE, INC. also processes billing and business requests related to Dr. WAVE, INC. Website participation.

(b) Marketing Uses. The information you provide to the Dr. WAVE, INC. Website may also be collected, used, analyzed and/or processed by Dr. WAVE, INC., or selected third parties on Dr. WAVE, INC. behalf, for marketing and other business purposes.

(c) Stored Information Uses. Dr. WAVE, INC. stores and retains the information provided by customer OR the information entered on the Dr. WAVE, INC. Website. This information is used to compile a customer's purchase history in order to enable Dr. WAVE, INC. to recommend products, services, or special offers that would be of interest to a customer.

(d) Online Advertising. Some companies that help Dr. WAVE, INC. deliver interactive on-line advertising, such as banner ads, may collect and use information about Dr. WAVE, INC. customers to help Dr. WAVE, INC. better understand the types of advertising or promotions that are most appealing to Dr. WAVE, INC. customers. After it is collected the information is aggregated so it is not identifiable to a specific individual.

4. DISCLOSURE OF THE INFORMATION

(a) Mergers and Acquisitions. Circumstances may arise where for business reasons, Dr. WAVE, INC. decides to sell, buy, merge or otherwise reorganize its businesses in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to prospective or actual purchasers, and/or receiving such information from sellers. It is Dr. WAVE, INC. practice to seek appropriate protection for information in these types of transactions.

(b) Development. For the purpose of developing and expanding its business, Dr. WAVE, INC. may share, rent, sell or buy business assets. In such transactions, customer information is generally one of the transferred business assets. Also, in the event Dr. WAVE, INC. is acquired, customer information will be one of the transferred assets.

(c) Agents. Dr. WAVE, INC. employs or engages other companies and individuals to perform business functions on behalf of Dr. WAVE, INC. These persons are provided with personal identifying information required to perform their functions, but are prohibited by contract from using the information for other purposes. These persons engage in a variety of functions which include, but are not limited to, fulfilling orders, delivering packages, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer services.

(d) Affiliated Businesses. Dr. WAVE, INC. works closely with affiliated businesses operating website stores, providing services or selling products on each other's websites. These businesses identify themselves to customers. Customer information related to a transaction with an affiliated business is shared with that affiliated business.

(e) Marketing Analysis by Third Parties. Dr. WAVE, INC. reserves the right to disclose to third party's personal information about customers for marketing analysis; however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual customer.

(f) Disclosure to Governmental Authorities. Under certain circumstances, personal information may be subject to disclosure pursuant to a judicial or other government subpoenas, warrants or orders.

5. USE OF COMPUTER TRACKING TECHNOLOGIES

(a) No Tracking of Personal Information. Dr. WAVE, INC. Website(s) are not set up to track, collect or distribute personal information not entered by visitors. Through website access logs Dr. WAVE, INC. does collect clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff for research and development, user analysis and business decision making, all of which provides better services to the public. The statistics garnered, which contain no personal information and cannot be used to gather such information, may also be provided to third parties.

(b) Use of Cookies. Dr. WAVE, INC., or its third party vendors, collects non-identifiable and personal information through the use of various technologies, including "cookies." A cookie is an

alphanumeric identifier that a website can transfer to customer's hard drive through customer's browser. The cookie is then stored on customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by Dr. WAVE, INC. or its third party vendors. Customer can set its browser to notify customer before a cookie is received, giving an opportunity to decide whether to accept the cookie. Customer may also set its browser to turn off cookies; however, some websites may not then work properly.

(c) Use of Web Beacon Technologies. Dr. WAVE, INC. may also use web beacon or other technologies to better tailor its Website(s) to provide better customer service. If these technologies are in use, when a visitor accesses these pages of the Website, a non-identifiable notice of that visit is generated which may be processed by Dr. WAVE, INC. or by its suppliers. Web beacons usually work in conjunction with cookies. If customer does not want cookie information to be associated with customer's visits to these pages, customer can set its browser to turn off cookies; however, Web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.

(d) Collection of Non-Identifiable Information. Dr. WAVE, INC. may collect non-identifiable information from user visits to the Dr. WAVE, INC. Website(s) in order to provide better customer service. Examples of such collecting include: traffic analysis, such as tracking of the domains from which users visit, or tracking numbers of visitors, measuring visitor activity on Dr. WAVE, INC. Website(s), Website and system administration, user analysis, and business decision making. Such information is sometimes known as "clickstream data." Dr. WAVE, INC. or its contractors may use this data to analyze trends and statistics.

(e) Collection of Personal Information. Dr. WAVE, INC. collects personal identifying information from customer during a transaction. Dr. WAVE, INC. may extract some personally identifying information about that transaction in a non-identifiable format and combine it with other non-identifiable information, such as clickstream data. This information is used and analyzed only at an aggregate level (not at an individual level) to help Dr. WAVE, INC. understand trends and patterns. This information is not reviewed at an individual level.

6. INFORMATION SECURITY

(a) Commitment to Online Security. Dr. WAVE, INC. employs physical, electronic and managerial procedures to safeguard the security and integrity of personal information. Billing and payment data is encrypted whenever transmitted or received online. Personal information is accessible only by staff designated to handle online requests or complaints.

(b) No Liability for Acts of Third Parties. Dr. WAVE, INC. will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry standard security technology and implemented by human beings cannot be made absolutely secure. Consequently, Dr. WAVE, INC. shall not be liable for unauthorized disclosure of personal information due to no fault of Dr. WAVE, INC. including, but not limited to, errors in transmission and unauthorized acts of Dr. WAVE, INC. staff and/or third parties.

7. PRIVACY POLICY CHANGES AND OPT-OUT RIGHTS

(a) Changes to Privacy Policy. Dr. WAVE, INC. reserves the right to change OR update its privacy policy statement at any time. A notice of such change OR notice of any material change will be posted on the Dr. WAVE, INC. Website.

(b) Opt-Out Right. Customer and/or prospective customer has the right at any time to cease permitting personal information to be collected, used or disclosed by Dr. WAVE, INC. and/or by any third parties with whom Dr. WAVE, INC. has shared and/or transferred such personal information. Right of cancellation may be exercised by contacting Dr. WAVE, INC. via e-mail. After processing the cancellation, Dr. WAVE, INC. will delete customer or prospective customer's personal information from its data base.

8. ACCOUNTABILITY

(a) Questions, Problems and Complaints. If you have a question about this policy statement, or a complaint about Dr. WAVE, INC. compliance with this privacy policy, you may contact Dr. WAVE, INC. by e-mail.

(b) Terms of Use. If customer chooses to enter into a purchase order OR to subscribe to Dr. WAVE, INC. services, customer's action is hereby deemed acceptance of Dr. WAVE, INC. practices described in this policy statement. Any dispute over privacy between customer and Dr. WAVE, INC. is subject to the provisions of this notice and to Dr. WAVE, INC. Terms of Use Agreement which is hereby incorporated herein and which can be read on our Website.